

Job Title: Marketing Associate

Job Summary:

As an integral part of our dynamic marketing team, the Marketing Associate will play a pivotal role in enhancing brand visibility and executing client-focused marketing strategies. You will support the team in creating and executing email campaigns, scheduling and managing social media content, and developing impactful marketing materials. Your ability to understand and anticipate customer needs, coupled with your research into market trends and competitor activities, will be essential in driving successful marketing outcomes.

Key Responsibilities:

- Provide administrative support to the marketing team, ensuring seamless execution of daily tasks.
- Manage and update social media accounts, including scheduling and optimizing content for maximum engagement.
- Assist in the creation of compelling marketing materials tailored to client objectives.
- Present marketing proposals and campaign ideas to the team, contributing to strategy development.
- Conduct in-depth competitor analysis and market research to inform marketing strategies.
- Gather, analyze, and report on consumer data to guide marketing decisions.

Qualifications and Skills:

- Minimum of 2 years of experience in a similar marketing role.
- Bachelor's degree in biotechnology, with a master's in marketing preferred.
- Exceptional presentation, communication, and interpersonal skills.
- Proficiency in MS Office and familiarity with digital marketing tools.
- Strong attention to detail, with a creative and innovative mindset.
- Ability to efficiently manage administrative tasks while maintaining a high level of productivity.

Working Environment: You will work in a fast-paced, cross-functional team environment alongside drug discoverers, engineers, AI and data scientists.

CORPORATE OFFICE:

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